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FROM THE EDITOR

THE GOLETA CHAMBER of Commerce is proud to publish the premier guide to Goleta. From our rich history, natural beauty, connected community and thriving businesses, Goleta is a great place to be!

For the full Goleta experience, check out our guides to Goleta's booming tasting trail and local eateries. The great weather, beautiful beaches and open spaces make Goleta a great place for the entire family.

This issue focuses on Celebrating the Good Land and sharing the stories of business leaders, volunteers and families who live, work, play and make Goleta such a special community.

The Goleta Magazine is the best way to get to know the community and the Goleta Chamber of Commerce. With 450 members representing 35,000 jobs, we are the voice

Featured members are putting their best foot forward to inform you and ask for your business. We hope you'll seek them first for your lodging, dining, shopping

If you're looking for something and don't find it here, check our online member directory at **GoletaChamber.com**. For visitor information, please visit **GoGoleta.com**.



Cortney Hebert-Rintoul Editor-in-Chief





Mailing Address: 5662 Calle Real, #204 Goleta, CA 93117 805.967.2500 GoletaChamber.com Monday-Friday, 9 am - 5 pm



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FROM THE CHAIR

FOR MORE THAN 70 YEARS, the Goleta Chamber of Commerce has proudly served the Goleta Valley. We are the voice for business and the heart of our community.

The Chamber is focused on a variety of long-range business issues that enhance our quality of life, including housing, transportation, water supply, regulation and workforce development.

We also remain invested in important community issues such as protecting Goleta Beach Park and strengthening the business climate in Old Town Goleta.

We strive to work on the things that matter and make a difference in the Goleta economy, and ways that business and government come together to improve our business opportunities.

We are enthusiastic promoters of our great community. We continue to look at the benefits of tourism to our local economy and are proud of the success of GoGoleta.com, Goleta's premier visitor website. And we can't wait to celebrate the Chamber's 28th Annual Goleta Lemon Festival on September 28-29, 2019.

To our members: Thank you for your trust in the Goleta Chamber of Commerce. Without your support, we would not have the impact on business and the community that we do.



Bill Macfadyen Chair of the Board

FROM THE PRESIDENT

GOLETA IS A GREAT PLACE TO LIVE, work and visit. Goleta's beautiful parks and beaches, thriving businesses and good schools offer the best of life. The community is interconnected between retail and industrial sectors, education, nonprofits, high tech business and its agricultural history. It has the friendliness of a small town with access to big city activities nearby.

The mission of the Goleta Chamber of Commerce is to provide leadership that promotes our community's vibrant quality of life, where businesses, residents and

We are proud to have a thriving, world class high-tech sector in this beautiful coastal city. We are home to many bio-medical, software and space-related business and are the infrared capital of the world.

Visitors love Goleta, On the Coast, Down to Earth, and enjoy many outdoor interests, ocean water sports, hiking, biking or golfing; there is something for everyone on a year-round basis. And check out our annual two-day Lemon Festival and nearby wine tasting!

Please take the time to learn more about Goleta by exploring our magazine, visiting our website, **GoletaChamber.com** and connecting with us on Facebook and Instagram.

See you in the Good Land!



Kristen Miller President & CEO

SPECIAL THANK YOU

We would like to thank our editorial team: April Charlton, Brooke Holland, Jay Farbman, William Macfadyen, Jennifer Newell, Michele Schneider, and Paulina Tran.

ADDITIONAL COPIES

For additional copies of the 2019 • 2020 Goleta Magazine, please contact the Chamber at Paulina@GoletaChamber.com or by phone (805) 967-2500, ext. 6.

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Thank you to the Goleta Chamber of Commerce for your leadership, and to Noozhawk founder and publisher Bill Macfadyen, the 2019 chamber chairman.





(Joshua Molina / Noozhawk photo)



The 2019-2020 Goleta Magazine celebrates Goleta's history, culture, businesses and volunteers who make our community so special. We did a variety of unique photo shoots to capture each of these individuals enjoying Goleta.

THE COVER

We shot the cover of the magazine at Rancho La Patera & Stow House. Dacia and Riley Harwood were photographed having a picnic in the gardens in front of the house. Our goal was to celebrate Goleta's heritage while showcasing our beautiful parks and outdoor living.

Fun fact: Dacia worked for Goleta Valley Historical Society for 13 years. See page 16 for more.



WYATT TECHNOLOGY

Wyatt Technology is a very pup friendly place to work. One of their mascots, Theia, was photographed during our shoot. See page 10.



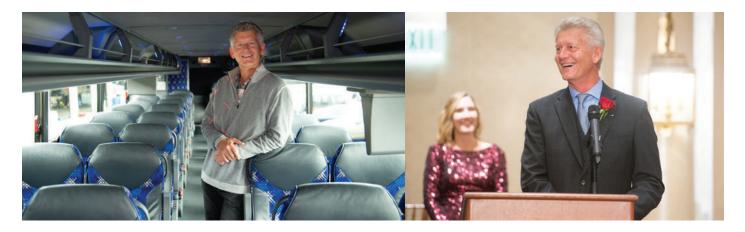
MIYE OTA

The original Aikido Ki martial arts studio and cultural school is still active today in Old Town Goleta located at 255 Magnolia Ave. Miye was photographed inside the studio with her son and close friends.

Miye often goes out wearing her traditional ballroom shoes! See page 14.



cover story



Community Leader in the Good Land

Pictured left to right: Eric Onnen pictured in one of his fleet of busses. Eric accepting the Man of the Year award at the 2018 Goleta's Finest Awards Ceremony. Eric photographed at his home with his daughter, Samantha and wife, Kelly. WHEN ERIC ONNEN rolled into Goleta in the late 1970s to attend UC Santa Barbara, the Iowa native knew he never wanted to leave. So for the last 41 years, Goleta has been Onnen's home. And even though he and his wife, Kelly, have a new grandchild—their first—in Arizona, he doesn't have plans to relocate anytime soon.

"Once I got to Goleta, my No. 1 priority was staying in the area," he said, noting he was first introduced to the community during a weekend trip to look at colleges. "I just loved it here."

Onnen initially was drawn to Goleta's outdoor lifestyle. "It was attractive to live that way," he said, adding that he still loves everything about Goleta, including the "way it looks, feels and smells."

Onnen says he relishes the decades he has spent giving back to the community, as well as the long-standing, lifelong relationships he's formed.

A 33-year member of the local Rotary Club, he also has served on the board of the Goleta Chamber of Commerce,

has been a member of the Goleta Planning Commission, and was elected to the City Council, serving one term that included a year as mayor. "It's a fundamental of this community," Onnen said about giving back.

Prior to co-founding his own business—Santa Barbara Airbus—he envisioned that he'd follow in his family's footsteps and become a butcher.

He worked at a local meat counter during college and for some time after. It was there he began developing those community relationships.

"The people are so warm...and I got to know a lot of people," Onnen explained. "That was when you helped customers at the counter. You always saw everybody on special occasions.

"It was a supportive and satisfying experience to do business on that level."

While working in the meat business, Onnen met his wife of 37 years, who was a flight attendant. Her home base was in Winnipeg, Manitoba, but the newlyweds lived in Goleta. Needless to say, Onnen spent a lot of time on the road getting Kelly to and from LAX.

During a trip to visit her family in Canada, Onnen took a bus service to get to the airport to fly home. He realized California—Santa Barbara County, to be precise—needed something similar.

"It kind of slapped me in the face," he said, noting that Santa Barbara Airbus' service to and from LAX is still the basis of the company that has grown from being operated out of a spare bedroom in the couple's condo and no paid employees to what it is today.

Founded in Goleta in 1983, the company employs 60 people and has a fleet of more than 20 buses, motor-coaches and minivans.



BY APRIL CHARLTON, NOOZHAWK





WHEN PHIL WYATT ANSWERED a phone call several decades ago on a business line he kept alive for a dead company, he didn't expect the caller would forever change the life of Goleta's best-known physicist.

He was wrong.

The call led to the founding of Goleta-based Wyatt Technology, a family-owned company that has grown to employ about 140 people today and is a leading developer and manufacturer of laser-based light scattering and related instrumentation...in the world.

"There I was in 1981, sort of unemployed," Wyatt recalled about the closure of his first business venture in Santa Barbara County. That company, Science Spectrum, shut down after about 20 years of operation because he couldn't compete with the big pharmaceutical companies, their money or patent attorneys at the time.

Wyatt recalled taking his family on a cruise to "forget all the misery of starting a great company that died" and as the vacation ended, he received a call on the Science Spectrum line. "I never changed that phone number," he said. "It was a call from the Department of Defense. I had won a contract."

Wyatt took the contract—using a laser to determine whether liquids, such as water, contained carcinogens, mutagens or metabolic poisons—and ran with it. He has never looked back. "We study molecules and particles. Sounds exciting, doesn't it?" the 87-year-old quipped, adding work done at Wyatt Technology turned out to be more exciting that anyone thought.







Local Company Making Global Change





"There is not a pharmaceutical manufacturer that doesn't have our instruments," he added, noting most of the world's vaccines also exist because of Wyatt Technology.

"It turned out to be a pretty amazing company," he said. "This took a long time to develop slowly."

Wyatt Technology, whose headquarters are at 6300 Hollister Ave. across from the Santa Barbara Airport, also has offices in France, Germany and Great Britain.

"It has kind of been a dream...pretty wonderful to see our instruments used throughout (the world)," Wyatt said, noting he never gave much thought to a career in science as a young boy, growing up in the cold of Chicago. "I suppose I could have picked an easier subject."

He also worked at becoming a science astronaut and was one of 16 accepted to the 1960s-era government-sponsored program. In the end, though, Wyatt didn't make it to outer space. He did, however, make it to Goleta and doesn't plan on ever leaving.

"Goleta is a wonderful little town and it's going to grow rapidly," he said.

Wyatt's son, Geof, now serves as the company's chief operating officer, with Wyatt as chairman of the board. Another son also works at the company, while his daughter is an accomplished sculptor.

Pictured left to right: Geofrey Wyatt, Phil Wyatt and Clifford Wyatt pictured at their headquarters in Goleta. The Wyatt Technology building on Hollister Avenue. Enrique Garcia, Senior Electronics Technician, working on a thermal bench. Wyatt Technology is very dog friendly, pictured below is one of the Wyatt pups, Lulu.



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With five offices throughout California, Brownstein Hyatt Farber Schreck is proud to support the Santa Barbara Community for more than 35 Years.

Our team working in the City of Goleta includes Beth Collins, who serves on the Goleta Chamber of Commerce Board of Directors, Steve Amerikaner, Peter Brown, Susan Petrovich, Patsy Price and Amy Steinfeld. Our Brownstein team has a deep land use, water, energy and real estate expertise, developed over decades of practicing in Santa Barbara County.

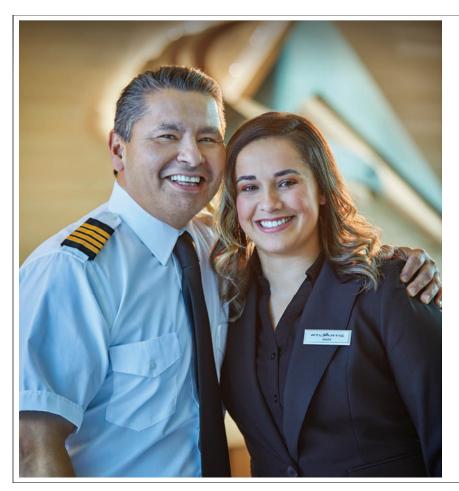














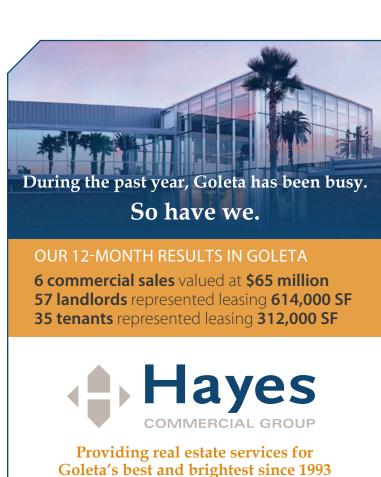
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THE 100-YEAR-OLD MIYE OTA's accomplishments as a female entrepreneur behind a thriving beauty salon in Old Town Goleta and visionary civic leader was instrumental in the city's development.

A smiling Miye recalls incredible success stories and she has a go-getting spirit, with her gold dancing shoes on and her heart open. Her decades-long legacy impacted people long before Goleta incorporated.

She grew up outside Guadalupe near the Oso Flaco Lake and she is a second-generation Japanese-American. Her father farmed sugar beets and built houses in the area. She attended grammar school and graduated from Santa Maria High School.

Miye and her siblings were taken from their home and sent to live at the Gila River camp surrounded by barbed-wire fences and a guard tower in Arizona. She offered free haircuts to men and women, and met her late husband, Kenji, at the internment camp during World War II.

Before moving back to the Central Coast, the two were married in 1944 after they were released and resided in Philadelphia, where Miye opened a beauty salon. The couple settled in Goleta. Miye used her pre-war beauty school training to start her business, "Beauty by Miye."

She was known for her fine styling skills, and it became the go-to spot for regular customers like the Hollister and Stow family members, and other prominent individuals. The beauty parlor was a gem in Old Town for decades.







Goleta's Miye Ota **Celebrates 100 Years**





"At first nobody came, but I put sketches in the window of the hairdos," Miye said. "One-by-one, people starting coming because they saw the hairdos."

Miye's husband, Kenji, establish the Aikido Ki martial arts studio and cultural school, located at 255 Magnolia Ave., with his wife, and also taught ballroom dancing classes at UC Santa Barbara and across the Central Coast. The Ota family constructed the brick structure by hand in the 1960s. The one-story instruction studio area is comprised of a hardwood floor surrounded by large mirrors and white benches. Two signature chandeliers dangle inside, and many dance awards and photographs hang from the walls.

These world-class champion ballroom dance teachers spent decades instructing ballroom dancing, aikido, etiquette and other skills that served thousands of people, both young

The Otas continue to offer classes to the community. Miye is recognized as one of the founding members of the Goleta Chamber of Commerce, and the only woman on its board. Miye, along with a small group of Goleta businessmen, advocated for the development and implementation of major topics affecting business, including a sanitation district, educational activities, public infrastructure projects and sponsoring community events.

After all of the years, all of the experiences, what does Miye enjoy about Goleta?

"I love Goleta, it's my home...it's changing all the time, but I just love it."

Pictured left to right: Miye Ota photographed at Aikido Ki Martial Arts in Old Town Goleta. Miye Ota pictured with her son, Steven, at the 2018 Goleta's Finest Awards Ceremony. Miye giving her acceptance speech at the celebration. Opposite: Ken and Miye Ota in 1964: credit Porfirio Landeros

cover story



Celebrating History, **Culture and Family**

Left to right: The Harwood family pictured in front of the Santa Barbara Police Department, lack Harwood dancing at the tablao. The Harwood Family pictured in the gardens at Stow House.

EVERY MEMBER OF THE Harwood Family from the parents, Dacia and Riley, to their sons, Jack and Skyler—is deeply connected to the local community through work, play and artistic expression. They are involved with many local groups and events and it would be difficult to find someone in Goleta who doesn't know a member of this amazing family.

Their story begins in 1995. While on the quest for the perfect pair of sunglasses, Riley met Dacia at a sunglass store she was managing at La Cumbre Plaza. She was finishing up her history degree at UC Santa Barbara and Riley had just joined the Santa Barbara Police Department. Riley came back to buy a few more pairs of sunglasses before asking Dacia out on a date...and the rest is history.

After the couple eloped in Maui, the pair settled in Goleta and continued to build their careers. Dacia continued with the retail chain, traveling frequently and opening stores across the west coast. Riley worked his way up the ranks at the Police Department, serving in many roles such as the Public Information Officer and Special Events Coordinator.

Before their first son Jack was born, Dacia left her job for a more flexible schedule planning a few destination weddings and to spend time at home with him. Easing back into a work, she found a new role at the Goleta Valley Historical Society, stewards of Rancho La Patera & Stow House.

Dacia was Goleta Valley Historical Society's first staff member and she stayed with the organization for more than 13 years. She started Music at the Ranch, a summer concert series, and worked with Old Spanish Days to begin Fiesta Ranchera, a local favorite and the only official Fiesta event in Goleta. Fiesta history and Old Spanish Days is near and

dear to her heart, especially with her son Jack being an avid Flamenco dancer.

"Working for the Historical Society was such a great growing experience for me," says Dacia. "We have so many amazing lifelong volunteers. I've learned so much from their dedication to local history and truly about the type of person I want to be."

At the age of 3, Jack took his first Flamenco class and was immediately infatuated with the foot movement and sounds. He has been dancing for nearly 12 years and performs in a variety of shows throughout the year. Their youngest son, Skyler, has followed in his older brother's footsteps and has recently started taking Flamenco classes. Their dancing feet come from their father, Riley, who was a ballroom dancer and studied at Miye and Kenji Ota's studio in college.

To further his craft, Dacia and Jack have made two trips to southern Spain to participate in the Jerez Flamenco festival and experience this traditional Spanish dance.

A few years into working for the Historical Society in Goleta, Dacia was recruited to also work part time for the Santa Barbara Historical Museum. Last year she accepted the position of Deputy Director.

Throughout his career, Riley was honored with several accolades for his work in the City of Santa Barbara. After 28 years of service, he retired as a Sergeant in 2018 to take the opportunity to spend more time with his children.

"It's important to us to immerse our kids in the local history and culture," said Dacia, "and this is an amazing community to do that in."





Pictured above: Jennifer McGovern, President & CEO of the Housing Trust Fund of Santa Barbara County at the Villages at Los Carneros, one of Goleta's newest neighborhoods. Below: McGovern with the Lund family in their new Buellton home, purchased with a Workforce Homebuyer Program down payment assistance loan.

Residential Real Estate

Housing Trust Fund's loan program helps first-time homebuyers enter the market



The Housing Trust Fund of Santa Barbara launched County their down payment assistance loans in 2018 and have already helped four first-time home buyers purchase an entry-level home.

The nonprofit organization's South Coast Workforce

Homebuyer Program was designed to help first-time homebuyers get into an expensive market. The secondary loans—up to \$100,000, or 16.5 percent of the purchase price—help prospective buyers make a 20 percent down payment and qualify for conventional mortgage financing.

"It's a huge leg up for a lot of folks, with the goal that they can put 20 percent down," said Jennifer McGovern, President and CEO of the Housing Trust Fund.

The new Workforce Homebuyer Program loans will be given to South Coast employees who range from low income to uppermiddle income, and they are eligible for homes purchased between Carpinteria and Buellton/Santa Ynez Valley.

"It won't help everyone, but it will help lots of people get into an entry-level home who would otherwise not be able to," McGovern

The Workforce Homebuyer Program has \$3.5 million in capital, so the nonprofit organization can award 35 initial loans of up to \$100,000, which carry 5.25 percent interest, fixed for 10 years.

The Housing Trust Fund has partnered with five local banks on the Workforce Homebuyer Program: Rabobank, American Riviera Bank, Community West Bank, Pacific Premier Bank and Montecito Bank & Trust.

McGovern, who has worked in housing and community development since the 1970s, said she and the Housing Trust Fund's board of directors believe people should live where they work so they can put down roots and participate in the community — such as coaching a child's team after school.

> This program will help lots of people get into an entry-level home who would otherwise not be able to."

> > JENNIFER McGOVERN

President & CEO, Housing Trust Fund of SB County



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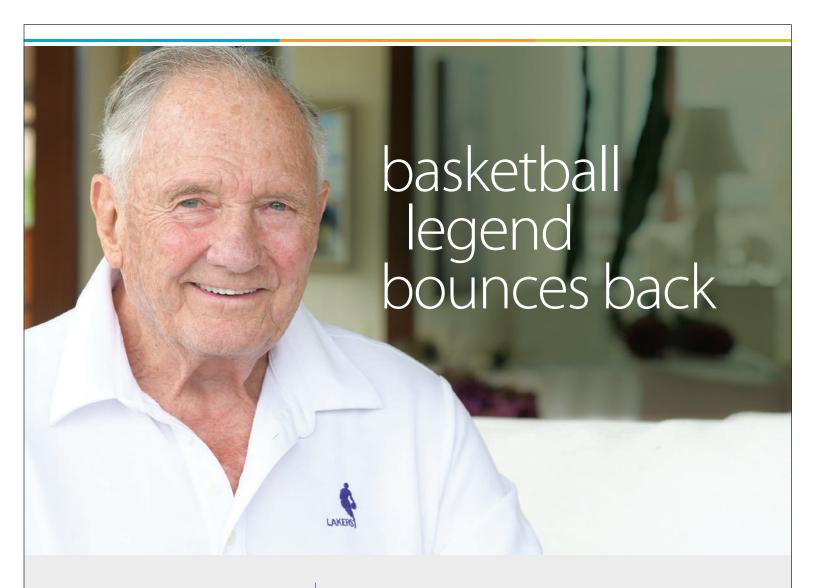
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Cathedral Oaks Athletic Club

5800 Cathedral Oaks Road 805.964.7762 coac.swellclubs.com

CenCal Health

110 Castilian Drive 805.685.9525 cencalhealth.org

The Club at The **Ritz-Carlton Bacara**

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P.O. Box 6784 805.968.2525 devereux.org

Gold's Gym

6144 Calle Real 805.964.0556 goldsgym.com/goleta-ca

Goleta Neighborhood Clinics

334 S. Patterson Avenue Suite #203 sbclinics.com

Goleta Valley Cottage Hospital

351 S. Patterson Avenue 805.967.3411 cottagehealth.org

Hospice of Santa Barbara

2050 Alameda Padre Serra 805 563 8820 hospiceofsantabarbara.org

Innate Fitness

360 S Hope Avenue Santa Barbara 805.698.4057 innatefitness.com

Johnson Family Dental

7050 Hollister Avenue 805.682.4800 johnsonfamilydental.com

Kubisch & Ferris Orthodontics

122 S. Patterson Avenue Suite 214 805.964.4786 drkubisch.com

Mental Wellness Center

617 Garden Street Santa Barbara 805.884.8440 sansumclinic.org

Sansum Clinic

122 S. Patterson Avenue Suite 131 805.898.3311 sansumclinic.org

Santa Barbara Women's **Self Defense**

339 N. Kellogg Avenue 805.252.9099 sbwselfdense.com

Vitalant

4213 State Street Santa Barbara, CA 93110877.258.4825 vitalant.org

Visiting Nurse & Hospice

509 E. Montecito Street Suite 200 805.690.6261 vnhcsb.org

White and Grube Orthodontists

2950 State Street Santa Barbara 805.962.7441 whiteandgrube.com

William Sansum Diabetes Center

2219 Bath Street Santa Barbara 805.682.7638 sansum.org





Pictured above: Camino Real Marketplace, one or the areas largest shopping centers welcomed Home Goods and Vicenta's in 2018. Pictured below: Five entitled parcels in Cabrillo Business Park were purchased in 2018.

Commercial Real Estate

Demand remains strong for Goleta industrial and retail space



Commercial sales on the South Coast in 2018 did not quite match the remarkable levels generated in the prior five years. The impacts of the Thomas Fire and Montecito debris flow set a more subdued pace for most of the year.

There were several significant purchases in Goleta. The City of Goleta bought the former Direct Relief International property on South La Patera Lane where they are developing a new multimodal train station, construction is expected to be complete by 2023. The off-market sale of 75 Robin Hill Rd in Goleta for \$27 million, and RAF Pacifica's purchase of five entitled parcels in Goleta's Cabrillo Business Park, listed for \$26 million were two significant sales last year.

Goleta's lease transactions for the year totaled more than 600,000 square feet for the first time on record. However, 39% of that area took the form of renewals, and Goleta's net absorption was just

+12,000 sf. There were several notable deals in the fourth guarter, including: Advanced Vision Science renewing their Thornwood location; CenCal Health leasing a building on Ekwill St; Northrop Grumman renewed their lease on South La Patera Lane; and Google signed an expansion at 301 Mentor Dr, bringing its footprint there to 54,648 sf and leaving the property fully leased for the first time since Mentor left.

Goleta's vacancy rate maintained a trajectory of gradual contraction, landing at 8.5% at year-end. Offsetting much of the recordbreaking leasing activity mentioned above, several large spaces became available in 2018. The space at 71 S Los Carneros Rd is reflected in the 8.5% year-end vacancy rate, but Apeel Sciences leased the entire space in early 2019.

2019 is expected to be a similar year with the market more sensitive to price and location. Rental rates, in general, are stable with no expectation of significant growth in 2019.

> By Francois DeJohn, Hayes Commercial Real Estate

Target is poised to fill a niche in Goleta, and is planning to stay for a while after signing a very long-term lease on the former Kmart building.



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old town goleta



Pictured left to right: Santa Barbara Cider's co-owners Nik Shaefer and Twilight Robin, Tasting Room Manager Kayla Pence, and Co-owner Ben Schroeder. A flight of ciders. SB Cider tasting room on Rutherford in Old Town Goleta





Santa Barbara Cider Brings **New Flavor to Old Town**



and exciting small businesses pop up that have made this charming neighborhood even better.

Santa Barbara Cider Company opened their doors on Rutherford Street in 2017 and quickly became a local favorite!

They are bringing a variety of flavors to the brew scene in Goleta, offering 12 ciders on tap that are constantly rotating with over 60 recipes in the queue.

Co-owners, Ben Schroeder, Nik Shaefer and Twilight Robin have come together to create delicious cider, fun names and a unique, family-friendly environment. They have built a team with a variety of expertise to create unique ciders and experiences.

Having a daughter with celiac disease, Ben started exploring the need for gluten-free beverages a few years ago. He started brewing hard cider in his garage and friends and family kept asking for more! It quickly grew from a hobby into a profession. All of their Hard Ciders are gluten free and made on dedicated gluten free equipment.

Reclaimed wood barrel siding and metal shipping container pieces line the Old Town tasting room. The relaxed tasting room has board games to play, music in the air, and food service usually available right outside, from wood-fired pizzas to the latest food truck

With a focus on their local customers and producing delicious cider with real ingredients, SB Cider has continued to grow at a steady pace over the last year and a half.

Santa Barbara Cider makes it a priority to connect with the community. They have supported several non-profit fundraisers and donated cider and their space for local events. They have become a gathering space in Old Town Goleta, hosting trivia nights and showcasing themed events.

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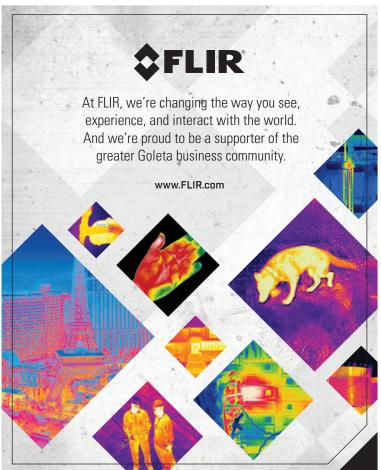
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Wine Guide

Goleta is the gateway to wine country! Explore our partner wineries from Goleta to the Funk Zone to the Valley

FOLEY FOOD & WINE SOCIETY

8301 Hollister Avenue Goleta, CA 93117 805.968.1614

Open your senses to the possibilities within the Foley Food and Wine Society. Meet kindred spirits during a Wine Tour or a Private Reserve Tasting or take a cooking class to learn about fine

foleyfoodandwinesociety.com

GRASSINI FAMILY VINEYARD

24 El Paseo Santa Barbara, CA 93101 805.897.3366

Our extended family's passion for beauty, the commitment to hard work, and a special place all come together to make the wine something special. grassinifamilyvineyards.com

KUNIN WINES

28 Anacapa Street Santa Barbara, CA 93101 805.963.9633

Established in 1998, owner and winemaker Seth Kunin's philosophy is simple: when you open a bottle of Kunin Wine, you can be assured from vineyard to glass, very little has been done to alter the purity of the fruit or its natural terroir. kuninwines.com

MELVILLE VINEYARDS

939 State Street Santa Barbara, CA 93101 805.735.7030

Join us in our Mediterranean-style estate winery where we exclusively produce wines with wine grapes harvested from our own vineyards. melvillevineyards.com

MERCURY LOUNGE

5871 Hollister Ave 805.967.0907

This cozy chic wine and beer bar offers itself as the perfect hideaway from the downtown hustle and bustle.

OREANA WINERY

205 Anacapa Street Santa Barbara, CA 93101 805.962.5857

Oreana Winery is located in the heart of the

downtown Funk Zone and Urban Wine Trail and features a fully-functioning winery and tasting room. oreanawinery.com

SAMSARA WINE CO.

6485 Calle Real, Suite E Goleta, CA 93117 805.845.8001

Visit Goleta's Newest Tasting Room on Calle Real. SAMsARA produces limited releases of Pinot Noir, Syrah, Grenache and Chardonnay. samsarawine.com

SANTA BARBARA GIFT BASKETS TASTING ROOM

230 Magnolia Avenue Goleta, CA 93117 805.689.7561

Santa Barbara Gift Baskets (pictured at top) has opened their first tasting room in Old Town Goleta featuring wines from a variety of partners on the central coast. santabarbaragift-baskets.com

STAGECOACH **WINE TOURS**

1482 Aalborg Way Santa Ynez, CA 93460 805.686.8347

We offer fun and educational daily tours. Sit back, relax and enjoy yourself, we will pick you up & whisk you away for a memorable getaway to the beautiful Wine Country. winetourssantaynez.com

TOURING & TASTING

35 S. La Patera Lane Suite C Goleta, CA 93117 800.850.4370

With over 22 years of wine-country experiences, Touring & Tasting offers wine-country excursions in Santa Barbara County touringandtasting.com

WINDRUN WINE

P.O. Box 31056 Santa Barbara CA 93130 805.448.8110

Windrun Wine is a négociant that makes premium coastal California wines at a great price. windrunwine.com

ZACA MESA VINEYARD AND WINERY

6905 Foxen Canyon Road Los Olivos, CA 93441 805.688.9339

We hand craft our wines with integrity using traditional methods from grapes sustainably grown in our Santa Barbara County vineyard. zacamesa.com

For tasting room hours, please contact individual wineries.

Tasting Trail

Goleta's tasting scene is booming with five local breweries, craft cider and our first distillery



While the menu might suggest that pirates run this place with names like Walk the Plank Milk Stout, Aye Aye PA, and Shipwreck Belgian Tripel, the team at Captain Fatty's Craft Brewery is well above board. Head Brewer Preston Angell traded medical school for microbrewery, and now the handcrafted and locally grown ales he produces are a must for anyone who loves the art of brewing beer.

captainfattys.com



DRAUGHTSMEN ALEWORKS

53 Santa Felicia Drive 805.387.2577

Draughtsmen Aleworks offers the quintessential coastal mom-and-pop craft brewery experience. This fine establishment specializes on small batch beers, including familiar ales, IPAs, and experimental brews. The small team is a big fan of doing good, with the motto, "Our goals are to produce our favorite beers, create a community with good people while inspiring positive change in our community — one beer at a time." This tasty taproom is well worth a visit. draughtsmenaleworks.com



GOLETA RED DISTILLING COMPANY

93 Castilian Drive 805.453.5210

Goleta's first distillery specializing in handcrafted Rums, Agave Spirit, and Gin. Check out their website for unique tours and experiences. goletared.com

HOLLISTER BREWING COMPANY

6980 Marketplace Drive 805.689.7561

Since 2007, Hollister Brewing Company has been raising the bar on good beer. Located in Camino Real Marketplace, HBC has up to 15 different, unique beers on tap at any given time, but it's the locally owned and operated vibe that will draw you in. Once you're here, make sure to sip one of the notable ocean-inspired ales, such as Pacification or Beachside Blonde. A bar menu, happy hour menu kids menu, and wine and cocktail menu all complement the beer list. hollisterbrewco.com



For tasting room hours, please contact individual breweries or distillery.







M.SPECIAL BREWING COMPANY

6860 Cortona Drive Building C 805.968.6500

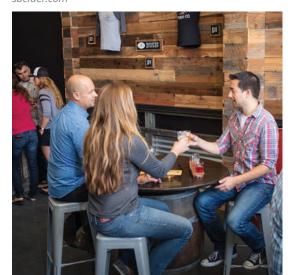
M. Special Brew Co. combines a unique crew of folks to produce a unique silo of suds ranging from IPAs to American lagers. For a throwback to Belgium's brewing roots, try the All Time Special Farmhouse Saison. The tap room frequently features local bands and food trucks. mspecialbrewco.com

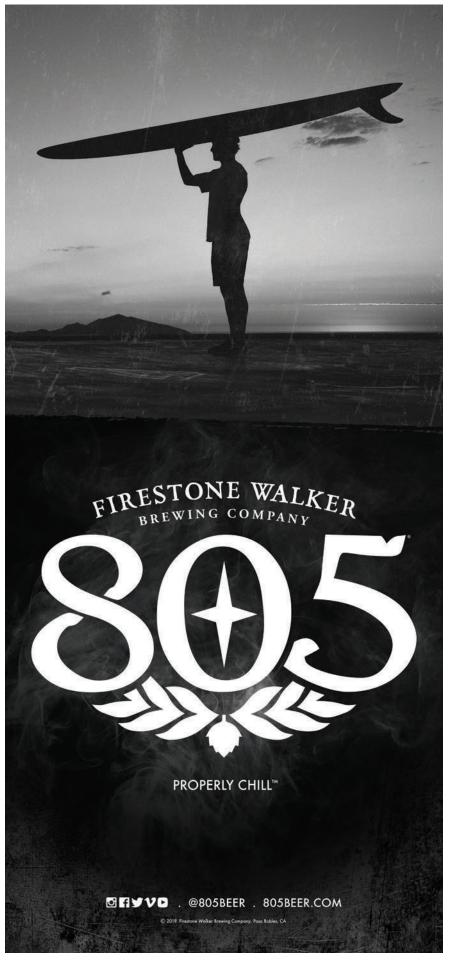
SANTA BARBARA CIDER COMPANY

325 Rutherford Street, Suite D 805.695.2457

With a mission to produce delicious Hard Ciders with simple and real ingredients, Cidermaker Ben Schroeder has created a relaxing and fun vibe in Old Town's newest tasting room. See page 24.

sbcider.com







Celebrating Heritage and Benefitting over 25 Area Non-Profits



What once began in 1890 with rancher named Sherman Stow and his 600 acres of lemon orchards has slowly transformed into an annual celebration of the iconic fruit that today defines the local region. The California Lemon Festival in Goleta has become one of the most anticipated annual events in Santa Barbara County.

Benefiting over 25 local non-profits and providing over 1,000 community service hours, the 28th Annual Lemon Festival is gearing up for another sweet year!

Organized by the **Goleta Chamber of Commerce** and sponsored by local businesses, the Lemon Festival is the community event of the year. The festival provides sumptuous

lemon food, fantastic family atmosphere and an abundance of live entertainment. Among the wildly popular pie-eating contests, local arts and crafts, lemon-flavored foods and local freshly brewed lemon ale, the festival provides the setting in which family, friends and visitors can gather to enjoy our community.

ACTIVITIES

From bounce houses, to the euro bungee, there are over 20 activities and entertainment to please a crowd of all ages. Adults can tour local craft booths, take a climb on the rock wall or a photo at the photo wall. Kids are also invited to discover "Safety Street," an interactive and informational



For more information,
visit the Lemon
Festival website at
LemonFestival.com
or call the
Goleta Chamber
of Commerce
at 805.967.2500.





display where they can climb on a fire truck, explore an ambulance and meet police dogs, firefighters and police officers. Representatives from various safety departments are always on hand to answer questions and curious thoughts.

LEMON PIE & SAVORY BITES

Don't miss the one time a year to get your lemon meringue pie from Anna's Bakery! The Lemon Festival offers a host of food booths, sponsored by community non-profit organizations and local restaurants. Lemon-flavored chicken, sherbet and cotton candy are among a few of the treats with freshly made lemon meringue pies and lemon bars as crowd favorites. Other ethnic and savory foods are available for those on lemon overload.

LEMON LIBATIONS

Locally owned and operated Hollister Brewing Company, M.Special Brew Co. and Santa Barbara Cider Company are brewing Lemon Ale and Cider. The Signature Flight Support Lemon Lounge offers shade, seating and TV's showing college and NFL football both days.

ENTERTAINMENT

Continuous live entertainment by local musical groups and dancers fill the air as a complement to the fresh aroma of crisp, freshly cut lemons. The sounds and smells extend across to the adjacent lot where you can find the Goleta Fall Classic Car and Street Rod Show on Saturday. With scores of cars on display, this show is guaranteed to spark the curiosity of the young and old alike.

LEMON DINNER AT THE RANCH: CELEBRATING GOLETA'S HERITAGE AND CULINARY EXCELLENCE

Each September, community members gather in the gardens at Rancho La Patera and Stow House to celebrate the heritage of the Goleta Lemon Festival and our local culinary treasures.

The evening mirrors a farm-to-table dinner, where local chefs prepare a three-course meal with local, fresh ingredients inspired by the lemon.

Attendees enjoy local wine and craft beer all on the grounds where the first Lemon Festival was held. The unique dining experience celebrates lemons, good food and our unique community.

Next Lemon Dinner: Thursday, September 12, 2019



LEMON RUN

The kick off to the festival is the week before at the Lemon Run. The run is put on by the Goleta Education Foundation and proceeds benefit their efforts to enhance Goleta Schools.

MARK YOUR CALENDAR

Mark your calendar for September 28 & 29, 2019—and make sure you do not miss the exciting atmosphere, lively activities, educational experiences, local arts and crafts, and delicious food.

Be sure to grab your family and friends and celebrate the historic Goleta lemon at the 2019 Goleta Lemon Festival at Girsh Park.

The Lemon **Festival** is put on by the Goleta Chamber of Commerce



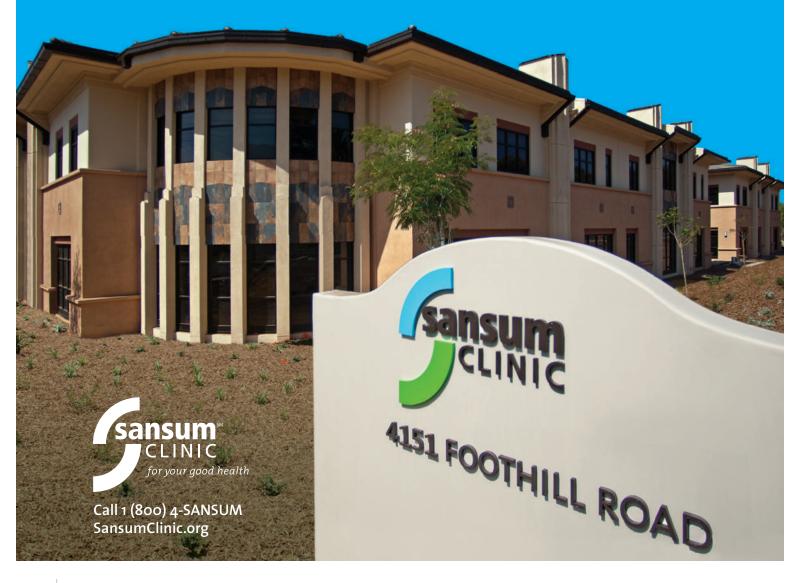
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Sansum Clinic provides complete and coordinated care with more than 30 medical specialties, convenient Urgent Care, and state-of-the-art outpatient surgical care — close to home.

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23 Sites to Serve You 1(800)4-SANSUM www.sansumclinic.org

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Education Guide

A top priority in Goleta, the strength of our school systems is a testament to the high value of education in our community



PUBLIC ELEMENTARY SCHOOLS

Brandon Elementary School

195 Brandon Drive 805.571.3770 brandon.goleta.k12.ca.us

El Camino Elementary School

5020 San Simeon Drive 805.692.5574 elcamino.goleta.k12.ca.us

Ellwood Elementary School

7686 Hollister Avenue 805.571.3774 ellwood.goleta.k12.ca.us

Foothill Elementary School

711 Ribera Drive 805.681.1268 foothill.goleta.k12.ca.us

Goleta Family School

711 Ribera Drive 805.681.1268 goletafamilyschool.com

Elementary School

4950 Anita Lane 805.681.1271 hollister.goleta.k12.ca.us

Isla Vista **Elementary School**

6875 El Colegio Road 805.685.4418 islavista.goleta.k12.ca.us

Kellogg Elementary School

475 N. Cambridge Drive 805.681.1277 kellogg.goleta.k12.ca.us

La Patera **Elementary School**

555 N. La Patera Lane 805.681.1280 lapatera.goleta.k12.ca.us

Mountain View Elementary School

5465 Queen Ann Lane 805.681.1284 mtnview.goleta.k12.ca.us

Santa Barbara **Charter School**

6100 Stow Canyon Road 805.967.6522 sbcharter.org

PUBLIC SECONDARY SCHOOLS

Dos Pueblos High School

7266 Alameda Avenue 805.968.2541 dphs.org

Goleta Valley Junior High School

6100 Stow Canyon Road 805.967.3486 gvjh.org

La Colina Junior High School

4025 Foothill Road 805.967.4506 lcjhs.org

San Marcos High School

4750 Hollister Avenue 805.967.4581 smroyals.org

PRIVATE SCHOOLS

Bishop Garcia Diego **High School**

4000 La Colina Road 805.967.1266 bishopdiego.org

Coastline Christian Academy

5950 Cathedral Oaks Road 805.967.5834 coastlinechristian academy.com

EF International Language Center

1421 Chapala Street 805.962.8680 ef.edu/sb

St. Raphael **Elementary School**

160 Saint Josephs Street 805.967.2115 straphaelschoolsb.org

Laguna Blanca School

4125 Paloma Drive 805.687.2461 lagunablanca.org

Montessori Center School

401 N. Fairview Avenue, #1 805.683.9383 mcssb.org

The Waldorf School of Santa Barbara

401 North Fairview Avenue 805.967.6656 waldorfsantabarbara.org

COLLEGES AND UNIVERSITIES

Antioch University Santa Barbara

602 Anacapa Street 805.962.8179 antiochsb.edu

California State University **Channel Islands**

1 University Drive 805.437.8400 csuci.edu

Fielding Graduate University

2020 De La Vina Street 800.340.1099 fielding.edu

Pacifica Graduate Institute

801 Ladera Lane 805.969.3626 pacifica.edu

Santa Barbara City College

721 Cliff Drive 805.965.0581 sbcc.edu

UC Santa Barbara

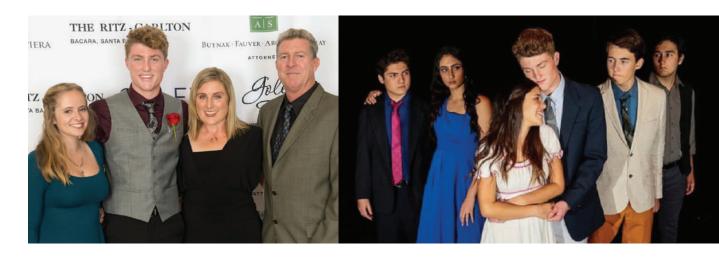
552 University Road 805.893.8000 ucsb.edu

Westmont College

955 La Paz Road 805.565.6000 westmont.edu







Goleta's Student of the Year is a Rising Star

NOLAN MONTGOMERY HAS been performing since he was five years old. Now a senior at Dos Pueblos High School, Nolan starred in the last two productions of the Dos Pueblos Theater Company and will soon be heading off to college to perfect his craft.

Nolan was born and raised in Goleta. His parents Jenna and Sean are both teachers in the Goleta Union School District.

In 2017, Nolan was awarded the title of Santa Barbara Teen Star. The popular local show was created by Santa Barbara native Joe Lambert as a way for students to learn about scholarship opportunities and the music industry.

"Teen Star was such an amazing experience, and taught me so much about the music industry, and who I want to become as an artist," said Nolan.

In 2018, The Dos Pueblos Theatre Company presented Disney's "Newsies, The Musical," under the guidance of critically acclaimed director Clark Sayre. DPHS was one of only five schools in the country to perform the big musical, including a gender-blind cast of more than 70 students. Montgomery led the cast playing the role of Jack Kelly.

After the tragic Thomas Fire and subsequent Montecito Mudflow incident in early 2018, Nolan organized a tribute benefit concert that brought together talented youth performers from across the County. The event raised over \$8,000 for the United Way: Thomas Fire and Flood Fund.

"The Benefit Concert was probably the most inspiring experience of my life," said Montgomery. "I thought that I could use the musical talents of the youth in Santa Barbara and Goleta to help bring joy back into the community"

Montgomery recently wrapped his role in Dos Pueblos Theater Company's 2019 show, Westside Story, where he played the lead, Tony. Nolan claims this was his favorite production yet as it is the first show he truly felt fearless.

In addition to theater, Nolan has been involved with DPNews since his sophomore year. Next year, he will be attending Boston Conservatory at Berklee College of Music, pursuing a BFA in Musical Theatre.

"My dream, since I was in first grade, is to become a successful Broadway performer," said Nolan. "Basically, I have worked my entire life on perfecting my craft, and I plan to keep working, so my dreams can become a reality."

Left to right: Nolan pictured for Dos Pueblos Theater Company's rendition of Disney's "Newsies, The Musical" in 2018. Nolan with his parents, Jenna and Sean and friend, Lindsey Fischer at the 2018 Goleta's Finest Community Awards Ceremony. Nolan Montgomery pictured as Tony in West Side Story alongside cast members Nevaeh Harrington, Isaac Hernandez, Klarissa Neumann, Nate Vance and Mathew Kleeberg. Nolan on set of DPNews. Photos courtesy of Dos Pueblos Theater Department.







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The best of Southern California awaits you at our beautiful, centrally located hotels near UCSB, Santa Barbara Airport and the Amtrak station. Explore beautiful beaches, wineries, craft breweries, golf, and exceptional shopping, and dining and in historic downtown Goleta and Santa Barbara.

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RESIDENCE INN

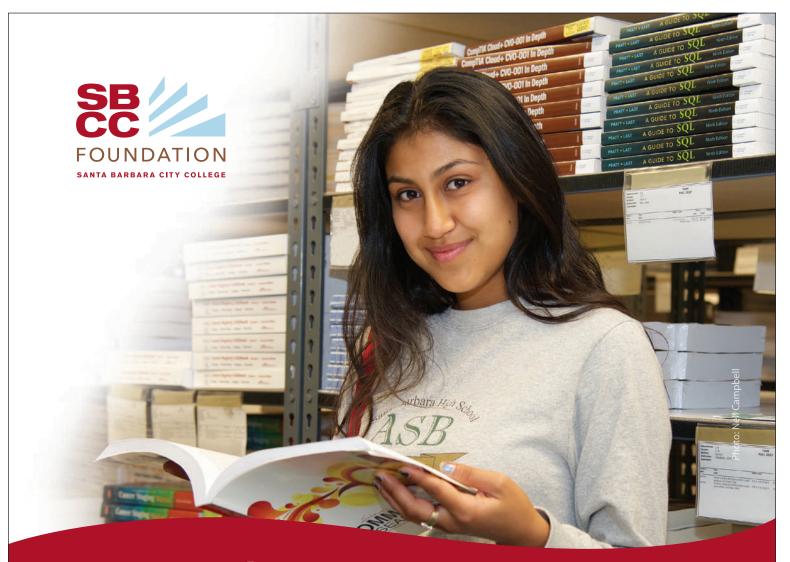
6350 Hollister Ave, Goleta, CA 93117 ResidenceInnGoleta.com

COURTYARD

401 Storke Road Santa, Goleta CA, 93117 CourtyardGoleta.com

Residence INV.

COURTYARD



The SBCC Promise

Thanks to our community of generous supporters, the SBCC Promise provides all recent local high school graduates with access to an outstanding and affordable education at Santa Barbara City College. All fees, books, and supplies are covered for two years.

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sbccpromise.org | (805) 730-4416









From rigorous academics spring exceptional performances and exhibitions

WHEN DISTINGUISHED AUTHOR Joyce Carol Oates was crafting her new play "Bad Touch," she brought it to UC Santa Barbara's LAUNCH PAD.

A program of the Department of Theater and Dance, LAUNCH PAD invites professional playwrights to campus to develop new works. Following a public reading of the play, Oates chatted with the audience, presenting a rare opportunity to interact with one of the country's literary luminaries.

Such is only one example of the diverse arts experiences available to the community by way of UC Santa Barbara. The campus renowned for its groundbreaking research in science and engineering also is home to vibrant programs in the arts. Throughout the year audiences are treated to a wide and eclectic variety of concerts, theater and dance performances and exhibitions that feature students and faculty.

While UC Santa Barbara Arts & Lectures presents concerts and dance performances by world-renowned artists, talks by groundbreaking authors and film series on campus and in Santa Barbara-area venues, the academic programs fall squarely within the university's teaching mission.

"Performances and exhibits are at the heart of UC Santa Barbara's robust fine arts scene," said John Majewski, the Michael Douglas Dean of Humanities and Fine Arts. "We are continually impressed with the work of our distinguished faculty and talented students, and we greatly appreciate the generous support they receive from the local community."

Take the music department. Collectively, its 26 ensembles have virtually every genre covered. The award-winning UC Santa Barbara Opera Theatre presents both fully staged operas and selections of opera scenes by composers from Mozart to Verdi to Massenet. And the World Music Series features free, public performances by top artists in the Santa Barbara area.

"Throughout the year, we present over 160 events," said Scott Marcus, department chair and director of the Middle East Ensemble. These include lectures and master classes by visiting scholars and performers. "Our talented students and faculty give the communities of Goleta and Santa Barbara the chance to hear unique and often rarely-performed music right in their own backyard."

Also in that backyard: UC Santa Barbara's Art, Design & Architecture Museum, which offers multiple special exhibitions and events every year. It also regularly rotates installations from its permanent collections, featuring old masters, American realists, contemporary and multimedia artists and more

Among the most impressive of the AD&AM's holdings is its Architecture and Design Collection (ADC), the largest

BY SHELLY LEACHMAN UC SANTA BARBARA OFFICE OF PUBLIC AFFAIRS & COMMUNICATIONS Performances and exhibits are at the heart of UC Santa Barbara's robust fine arts scene. We are continually impressed with the work of our distinguished faculty and talented students."

JOHN MAJEWSKI

Michael Douglas Dean of Humanities and Fine Arts



of its kind in North America, and especially strong on the Southern California built environment.

"We own archives of numerous architects who shaped a new concept of life by adapting the principles of architectural modernism to local climate and resources, a concept which continues to inspire contemporary practices today," "said Silvia Perea, curator of the ADC, which boasts over 1 million items all told.

"There are numerous ways in which our audiences can participate in our programs and make the museum part of their daily lives," Perea added. "That's what drives us!"

What drives the scholars and performers in theater and dance? A passion for their craft and for sharing it with audiences both on campus and off. And from quarterly undergraduate dance concerts to full-scale productions by professional company-in-residence Santa Barbara Dance Theater, LAUNCH PAD and the inventive Shakespeare-focused program Naked Shakes, the possibilities are seemingly endless.

"The UCSB Department of Theater and Dance aims to set the highest professional standards in training, research and performance," said Irwin Appel, department chair and professor of theater. "We feature some of the finest young talent in California. Our BFA programs in acting and in dance are unique to the UC system, and many of our graduates have gone on to successful careers. We produce exciting new work and reimagined classics, and we believe we make some of the highest quality theater and dance on the Central Coast."





Opposite page, top to bottom: UC Santa Barbara Gospel Choir (credit Matt Perko), a scene from UCSB Opera Theatre's "The Mock Marriage" (credit David Bazemore), Young Artists Piano Quartet (credit Larry Davanzo), Wind Ensemble (credit Eric Isaacs). This page, clockwise from top left: The cast of "The Watsons Go to Birmingham" (credit David Bazemore), Santa Barbara Dance Theater members (l. to r.) Natalie McCall, Robin Wilson and Nicole Powell in "The Grey Area" (credit Phil Channing), "The Illuminated Imagination: The Art of C.J. Jung" at the Art, Design & Architecture Museum (credit Tony Mastres).

Restaurant Guide



THE OUTPOST AT THE GOODLAND HOTEL

ANGEL OAK 8301 Hollister Avenue 805.968.0100

An exquisite local restaurant serving savory steakhouse offerings & elegant seafood dishes against a stunning ocean view. ritzcarlton.com/ santabarbara

ANNA'S MARKETPLACE BAKERY

7018 Marketplace Drive 805.968.5590

Full-service bakery featuring decorated cakes, pastries, cookies and doughnuts. Espresso, Peet's coffee, soft drinks and sandwiches also available.

annas-bakery.com

BACKYARD BOWLS 5668 Calle Real

805.770.2730

A revolutionary eatery specializing in acai bowls and real-food smoothies. backyardbowls.com

BEACHSIDE BAR / CAFÉ

5905 Sandspit Road 805.964.7881

A casual fine-dining restaurant specializing in fresh seafood located on the beach at Goleta Beach Park, with a view of the Pacific Ocean and pier. Near the UCSB campus and SB airport, with a full service bar.

beachside-barcafe.com

THE BISTRO

8301 Hollister Avenue 805.571.3018

Sweeping ocean views with both indoor and al fresco dining on a sea-side terrace. Only the purest and freshest ingredients are selected for richly flavored Mediterranean cuisine, with an emphasis on regionally and locally grown produce and herbs. Photo on page 41. ritzcarlton.com/ santabarbara

CATERING CONNECTION

512 Laguna St., Suite A 805.566.1822

Full-service boutique catering company specializing in weddings and corporate events. cateringconnect.com

CHICKEN IN A BARREL

5711 Calle Real 805.324.4234

From Hawaii to Goleta, experience their barrelsmoked chicken, pork, beef & ribs and delicious sides. Coming soon to Calle Real Center! chickeninabarrel.com

FROG BAR & GRILL 405 Glen Annie Road 805.968.0664

This first class American restaurant and bar, at Glen Annie Golf Club. is one of Goleta's most

popular lunch venues. It features spacious patios with spectacular views. glenanniegolf.com

FLIGHTLINE RESTAURANT

521 Firestone Road 805.845.7030

Decorated with aviation memorabilia and model WWII fighter jets, patrons experience fun and casual dining at Flightline.

JANE AT THE MARKETPLACE

6920 Marketplace Drive 805.770.5388

Upscale Californian fare for lunch & dinner including steak, chicken and pasta in cozy surrounds.

ianerestaurantsb.com

JERSEY MIKE'S 7034 Marketplace Drive

805.685.1122

Fresh sliced, authentic Northeast Style Sub Sandwiches on fresh baked bread. jerseymikes.com

KYLE'S KITCHEN 5723 Calle Real

805.845.2260

Enjoy great burgers and salads while supporting people with special needs. Each month, Kyle's teams up with a special needs organization, donating a portion of their proceeds to the cause. kyleskitchen.com

LILLY'S TACOS

290 Storke Road 805.845.9180

Authentic Mexican tacos made to order paired with a salsa and topping bar. With great prices and great service, Lilly's Tacos will satisfy your appetite. lillystacos.com

LOS AGAVES

7024 Marketplace Drive 805.968.7024

Fresh authentic Mexican food in a casual chic

setting. Enjoy daily specials, homemade salsa bar, complimentary chips and al fresco dining. los-agaves.com

LOS ARROYOS MEXICAN RESTAURANT

5764 Calle Real 805.770.8209

This family-owned and operated Mexican restaurant serves fresh homemade Mexican food from the finest ingredients. losarrovos.net

MCDONALD'S

146 S. Fairview Road 805.964.6313

A classic favorite, swing by the drivethru on Fairview for a burger and fries.

MI CAFÉ

6985 Santa Felicia Drive 805.770.3585

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6990 Marketplace Drive 805.685.2039

Fresh, healthy, and natural ingredients to make great tasting, healthy dishes from salads, burgers, sandwiches, and pizzas. thenaturalcafe.com

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neighbortimsbbq.com

NIKKA RAMEN 5701 Calle Real 805.845.7755

Known for its fresh, springy noodles, menu variety, and authentic flavors, Nikka Ramen is perfect for ramen noodle lovers. gogoleta.com/restaurant/ nikka-ramen

NOTHING BUNDT CAKES

5784 Calle Real 805.845.4899

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ON THE ALLEY

7038 Marketplace Drive 805.845.8096

On The Alley is perfect for that guick breakfast, lunch or dinner serving honest, simple food items. onthealley.com

OUTPOST AT THE GOODLAND

5650 Calle Real 805.964.1288

Open daily for happy hour and dinner and brunch on weekends, Outpost is complete with a pool bar and outdoor dining. outpostsb.com

PEPE'S MEXICAN **RESTAURANT**

254 Orange Avenue 805.967.0313

Stop in to this local Mexican restaurant and try the amazing Chili Relleno or a classic taco and burrito. Found in the heart of Old Town, Pepe's ambience is perfect for families and large parties. pepessb.com

SHALHOOB'S **FUNK ZONE PATIO**

220 Grav Ave 805.256.7353

Shalhoob Meat Company has been providing premium meats since 1973. Their new funk zone patio has a menu with burgers, sandwiches, salads and more. shalhoob.com/patio

Please call or go online for individual restaurant hours.

VICENTA'S MEXICAN CUISINE

6920 Market Place Drive 805.837.8430

Vicenta's is a modern tribute to traditional Mexican Cuisine that fuses legendary recipies with a touch of freshness. vicentasrestaurant.com

WOODSTOCK'S

928 Embarcadero del Norte 805.968.6969

Winning numerous awards for its pizzas, Woodstock's has made its mark by offering freshly made, hand-tossed pizzas that are loaded with highquality toppings, and even offers gluten-free pizza. woodstocksiv.com

Z'S TAP HOUSE 5925 Calle Real 805.967.0128

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zodos.com/taphouse

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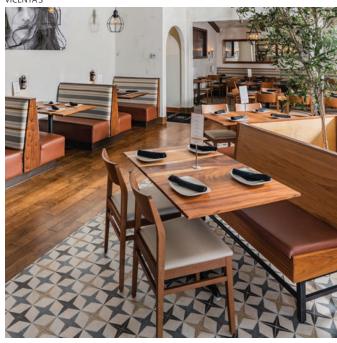
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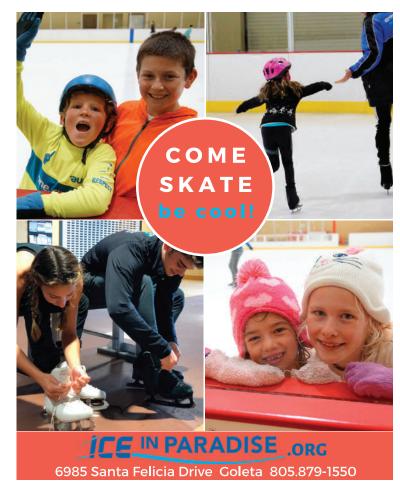
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non-profit to note



Serving the Community for More than 160 Years

Pictured left to right: A Companionship Member at the Fr. Virgil Cordano Center with a Program Director. A mother and child in the Family Strengthening Program. St. Vincent's Executive Council: Antonio Frausto, Rosa Paredes, Grace Stankevitz, Mary Manzo, Sr. Margaret Keaveney and Jacob Andrade



From its inception in 1858 as the first orphanage and English speaking school in Santa Barbara, St. Vincent's has continued to meet the needs of the community. Today it provides a NAEYC accredited Early Childhood Education Center, A Family Strengthening Program, and the largest community of low-income housing on one campus in the City. After school programs are provided at St. Vincent's Gardens and an Aging Well Program at Villa Caridad. Seniors participate in a variety of social activities from art to Tai Chi, ballroom dancing and cooking classes.

In addition to the variety of programs provided in support of its low income housing, St. Vincent's is recognized for its long career, dating back to beginning of World War I when women left the home to go to work, in Early Childhood Education and its very successful Family Strengthening Program.

The Early Childhood Education Center offers childcare and preschool to children from six weeks to five years of age. The Center is open year-round, providing high-quality affordable childcare and quality education for up to 98 children. The Family Strengthening Program provides a safe home to formerly homeless single mothers and their children. This 27-month life-transforming program provides parenting education classes, individual counseling, job placement and educational opportunities, while developing independent living skills. This program inspires participants to become healthy in mind, body and spirit, instilling confidence and improving self-esteem.

"It is a one of a kind program," said Rosa Paredes, President & CEO of St. Vincent's. "We have graduations each year and the moms have remarkable success stories, from getting their degree, to finding a stable job and a safe home for

St. Vincent's is the oldest social service agency in Santa Barbara and they continue to innovate and adapt to the needs of the community. In 2018, the Daughters of Charity at St. Vincent's, in partnership with the Franciscan Friars of the Old Mission Santa Barbara, opened the Fr. Virgil Cordano Center to address the needs of the homeless in our community. The day center is open to anyone needing guidance and support. Staff is on hand to help people find the services they need at the Center or another local non-profit. Visitors can do laundry, take a nap, or charge their phone. If visitors need to get somewhere and can't afford it, the Center provides bus tokens, and much more. The Center is taking a progressive approach to supporting the needs of homeless by providing a sense of belonging and not pressuring them to reveal any personal information until they are ready.

"We have programs from birth to the end of life," said Paredes. "There is so much going on behind these gates."

Rosa Paredes has served as their President and CEO since 2017, previously serving as the organization's Chief Financial Officer. Their Executive Council leads a variety of programs targeting those often overlooked in our community. St. Vincent's maintains a tradition of excellence in the non-profit sector and for its ongoing leadership in creating a diverse work environment.





We have programs from birth to the end of life; there is so much going on behind these gates."

ROSA PAREDES

President & CEO, St. Vincent's



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community events

ON-GOING

Farmer's Market

SUNDAYS • 10-2 PM Camino Real Marketplace at Storke and Hollister Avenue sbfarmersmarket.org

MARCH **World of Pinot Noir**

MARCH 6 & 7, 2020 The annual wine event is two days of in-depth Tasting seminars and excursions, Grand Tastings, a Burgundy seminar and tasting and gourmet, locallyinfluenced lunches and dinners.

worldofpinotnoir.com

APRIL **Goleta Bunny Express**

APRIL 2020

Enjoy family fun at the Annual Goleta Bunny Express with Wabbit-Tracks, the decorated miniature train, bounce house, craft booth, and Bunny Express souvenirs.

goletadepot.wordpress. com

State of the City APRIL 2020

An event for local officials, business leaders, and community members to discuss the budget, economic development and priorities for the City of Goleta.

goletachamber.com

All Gaucho Reunion

APRIL 23 - 26, 2020 Hosted by the UC Santa Barbara Alumni Association. Current UCSB students, alumni, faculty, staff and general Goleta/Santa Barbara community are invited to participate in a fun-filled eventful weekend.

allgauchoreunion.com

MAY

Santa Barbara Public **Gardens Month**

Throughout May, visit Rancho La Patera & Stow House as part of Santa Barbara's Public Gardens Month.

sbpublicgardens.org

JUNE

Fiesta Ranchera

IUNE 20, 2019 A collaboration with Old Spanish Days and Goleta Valley Historical Society, this fun event is a unique opportunity to experience the gardens of Rancho La Patera & Stow House under the stars! Guests stroll to sample appetizers and sweets from local restaurants, wineries and breweries. goletahistory.org

JULY

43rd Annual Old **Fashioned 4th of July**

JULY 4, 2019 An Independence Day celebration tradition since 1974: Our hometown festival featuring live music, entertainment, hayrides, delicious BBQ, games, local artists, classic cars, old engine show and plenty of family-friendly fun. goletahistory.org

Goleta Fireworks Festival

IULY 4, 2019 • 4-9:30 PM A fun-filled evening of entertainment for all ages, capped by a spectacular fireworks display. Family-friendly and alcohol-free, the event is held at Girsh Park, located on the south side of the Camino Real Marketplace.

goletafireworks.org

Elks Lodge 4th of July **Family Fun Fair**

JULY 4, 2020 Celebrating the American family with an all-day family fun fair. Enjoy BBQ food, music, bingo, pull-tabs, raffles, pony rides, and a children's crafts area. Local arts & crafts will be on sale.

For more information: 805.964.6858

Music at The Ranch JULY 16 - AUGUST 20,

2019 • TUESDAYS

A Free Concert Series presented by Goleta Valley Historical Society: Summer evenings are made sweeter by the sound of music in the Rancho La Patera & Stow House gardens. Gather to picnic and listen to some of the best bands in our area. goletahistory.org

Techtopia Summit

JULY 11, 2019

Bi-annual event features an economic development tour and luncheon at Deckers Brands with a keynote speaker from CALED. goletachamber.com

Goleta Beach Triathlon

IULY 14, 2019 Swim, Bike & Run! The Goleta Beach Triathlon will be held this July. If you are interested in participating or volunteering, please visit their website. goletabeachtriathlon.com

DAM DINNER

AUGUST

Dam Dinner

AUGUST 17, 2019 A free event for our community to enjoy dinner at the Lake Los Carneros Dam. Bring a picnic or purchase it from a local food truck. facebook.com/ DamDinner

Goleta Railroad Days

AUGUST 10 & 11, 2019 There is something for every rail fan and train enthusiast of any age. Families can enjoy free miniature-train and handcar rides and other railroad-theme activities. goletarailroaddays.org

SEPTEMBER Goleta Lemon Festival

SEPTEMBER 28 & 29, 2019

See pages 30-31 for all details.

OCTOBER

The Dam Dinner is held every August at Lake Los Carneros.

Old Time Fiddlers' Convention

OCTOBER 12 & 13, 2019 Goleta Valley Historical Society brings you the absolute finest in acoustic traditional music with headline bands, a music competition and family fun. goletahistory.org

NOVEMBER

Goleta's Finest

NOVEMBER 23, 2019 Goleta's Finest celebrates the contributions from extraordinary community members and businesses in Goleta.

goletachamber.com

DECEMBER Holiday at the Ranch

DECEMBER 14 & 15, 2019 Find your holiday spirit at the Holiday at the Ranch with Santa Claus and his "rein-goats", caroling, crafts, and holiday hayrides. goletahistory.org

Goleta Christmas Parade

DECEMBER 7, 2019 The second annual Christmas parade and tree lighting in Old Town in celebration of the holidays... goletachristmas.com

See individual websites for more information.

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volunteer of the year



Giving Back to the Community that Raised Him

Above, left to right: Tony pictured at Goleta Beach. Tony and his wife Sandra at the awards ceremony.

TONY VALLEJO HAS A HEART and passion for our beautiful city rooted in the values of family, fellowship and hard work.

Born and raised in town, Tony didn't go far to receive his accounting degree from UC Santa Barbara and start his career at local CPA firm, Bartlett, Pringle, & Wolf.

He met his wife, Sandra, while he was auditing her company and the pair married in 1998. They have two children, Marissa and Thomas, who both grew up here.

I like the small town feel of Goleta, knowing my neighbors, knowing my kids are safe because I know my community."

For many years, Tony volunteered at church and his childrens' school. But he credits the start of his volunteer career to Gil Garcia for talking him into joining the Hispanic Council of the Santa Barbara Chamber, his first time serving on a board of directors. Today, Tony sits on nearly a dozen boards and committees including Knights of Columbus, Teddy Bear

Cancer Foundation, UCP Work, Bishop Diego High School, Goleta Chamber of Commerce, Goleta Christmas Parade, and Go Red for Women Steering Committee, just to name a few. He is currently serving as president of the United Boys & Girls Club of Santa Barbara County and is the incoming

president of Goleta Evening Rotary Club.

At the heart of Tony's core is service and true love for this town he calls home.

"I like the small town feel of Goleta," says Vallejo. "I like knowing my neighbors. Running into friends at the grocery store. Knowing my kids are safe because I know my community."

Vallejo served on the Goleta City Council from 2014-2016 after being appointed due to a vacant seat.

Tony contributes to the spirit of Goleta in many ways. He helped organize the very first Goleta Old Town Christmas Parade, hauled 80 bags of trash during the first Goleta Old Town Street Clean Up, and oversees the financials at the Goleta Lemon Festival.

In addition to his volunteer work, Tony has served local businesses through his CPA work advising local small business owners. He mentors aspiring CPAs, taught Catechism to local high school youth, speaks to student entrepreneurs at Women's Economic Ventures, and is always available to meet his clients and mentee's needs. He has worked for a number of local CPA firms in town before starting his own business in 2016. This year, he will be merging his practice with local firm Nicholson & Schwartz.





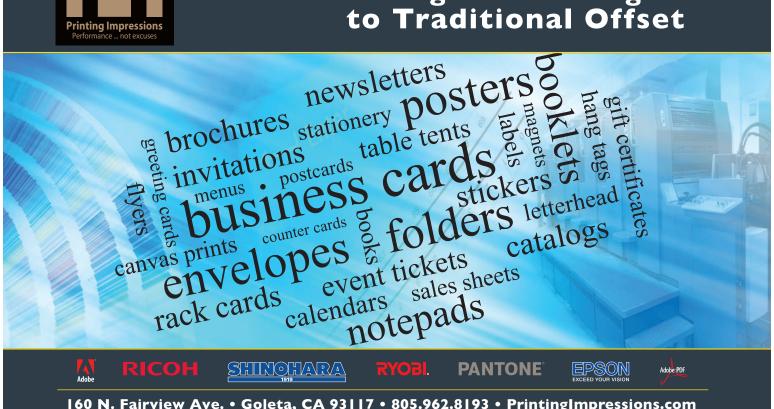
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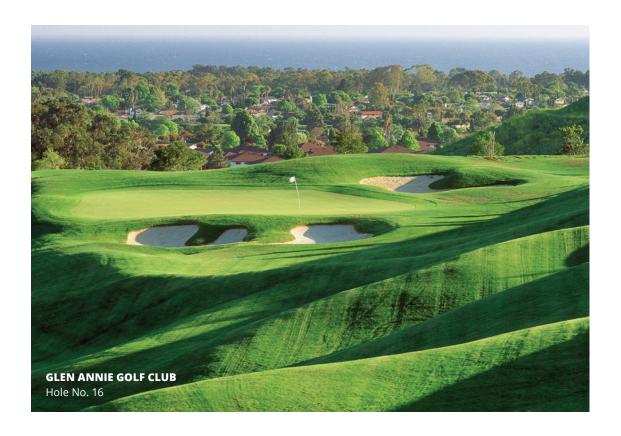


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The Best of Both Worlds

Unique courses make Goleta the ultimate golf destination

IF YOU THINK GOLF courses are just different combinations of green grass and sand, you haven't experienced golf in Goleta. Yes, you'll find lush fairways and smooth, fast greens. But you'll also find three distinct courses just a short drive from one another in one of the best vacation spots around.

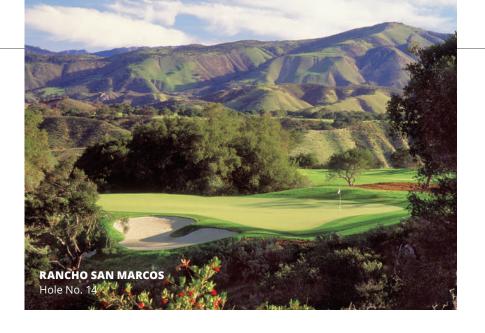
Rancho San Marcos (rsm1804.com, 805.683.6334) is framed by beautiful mountain and valley views, where wild turkeys might be a casual observer to the round. Just down the scenic San Marcos Pass, Glen Annie Golf Club (glenanniegolf.com, 805.968.6400) has the Channel Islands and Pacific Ocean as the backdrop. And a few paces away, the ocean becomes a major player at Sandpiper Golf Club (sandpipergolf.com, 805.968.1541), which Golf Digest named to its list of the Top 100 Public Golf Courses.

Start at Rancho San Marcos, deep on the valley floor of the Santa Ynez Mountains. This Robert Trent Jones Jr.-designed course is surrounded by beautiful lake and

mountain views. Centuries-old oak trees and historic ranch buildings dot the property, and the course blends seamlessly with this natural footprint.

It's only a 15-minute drive south to the foothills of Santa Barbara to get to Glen Annie Golf Club. The front nine plays around lakes with waterfall features, and mountain-front holes offer ocean and Channel Island views. This course is more forgiving than Rancho San Marcos and is always in great shape. Bonus: There's a great craft-beer selection on the beverage cart; after your round, enjoy drinks on the patio at the Frog Bar & Grill.

From Glen Annie, travel three miles down Highway 101 and head straight for the Pacific. That's where you'll find Sandpiper Golf Club. On a seaside bluff, this course boasts ocean and mountain views from every hole you're closer to the ocean here than on any hole at Pebble Beach. Golf Digest named this 7,000-yard, links-style course one of the Top 100 Greatest Public Golf Courses for 2015-2016.



THE DREAM 18

Imagine playing these six iconic holes from each course. Share your experiences with #SBdream18

SANDPIPER GOLF CLUB

NO. 6 Par 3 – Runs parallel to the Pacific Ocean, with a view of the coast and Channel Islands

NO. 10 Par 4 – The slight dog-leg left makes for a difficult tee shot

NO. 11 Par 3 – This tee shot, toward the ocean, is one of the best in California

NO. 12 Par 4 – This uphill dog-leg right plays 347 yards from the championship tee, which is located off the beach

NO. 13 Par 5 – Runs parallel to the Pacific Ocean; the tee box sits 200 feet above the beach

NO. 18 Par 3 – Over the water makes for a tough finishing hole

RANCHO SAN MARCOS

NO. 5 Par 3 – It's all carry over water; the green is large and undulating

NO. 6 Par 5 – Plays dead into the prevailing wind

NO. 9 Par 4 – A precise tee shot is required with out of bounds right and native grass down the left

NO. 14 Par 3 – The signature hole is all carry over a large ravine from an elevated tee

NO. 15 **Par 4** – A difficult downhill with deep bunkers on the right and a long, narrow green

NO. 18 **Par 5** – A large bunker complex guards the fairway

GLEN ANNIE GOLF CLUB

NO. 1 Par 4 - Uphill, slight dog-leg right, "Toughest Starting Hole in the County"

NO. 3 Par 4 – Elevated tee, scenic lake in front of green

NO. 7 Par 5 – Set up and approach shots offer great risk reward

NO. 11 Par 3 – Spectacular ocean views from one of the highest elevations on the course

NO. 12 Par 4 – A big drive from this elevated tee may find the green

NO. 16 Par 4 – Great views of cascading lakes and the city in the distance



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Left to right: Stow House pictured from the garden. The view of Goleta from Lake Los Carneros, Below: Executive Director, Amanda DeLucia, pictured with Stow House's new tractor.

Exploring Stow House & Rancho La Patera

Equal in beauty as it is rich in history

Nestled between Los Carneros Road and La Patera Lane, among towering trees and lush gardens, stands a Goleta landmark that boasts one of the most serene and bucolic properties in all of Goleta. Those who work here, volunteer here, and attend our events have a special connection with this unique property, equal in beauty as it is rich in history. Rancho La Patera & Stow House has long been a cherished part of the local Goleta community since the 1960s.

In addition to our already-celebrated events such as Fiesta Ranchera, the Old-Fashioned 4th of July, seven free weeks of Music at the Ranch, the beloved Fiddlers' Convention & Festival, and our Holiday at the Ranch, Rancho La Patera & Stow House is encouraging guests to think of the gardens and grounds as a gathering place.

Enjoy the lawns and adjoining groves of trees-spend a Sunday picnicking in the shade of our historic trees and let the kids run around on our fabulous lawns!

Stow House will be hosting Tractor Sundays, a time for the whole family to enjoy. Free and open to the public from 11am-2pm, come and explore our Ranch Yard and Museum Store, bring your picnic lunches, your blankets, and enjoy the day on our beautiful property. Docent-guided tours are also available Saturdays and Sundays at 2pm and 3 pm. Suggested donation is \$5 for adults. Kids under 12 free. Member Mondays is another event in the works to allow us the opportunity to celebrate our members and give them exclusive access to private talks and obscure artifacts in our collection, all while listening to acoustic music and sipping local wines.

Join us, if it's for the first time, or the first time in a long time. We are your neighbors. We are Goleta. We are the Good Land!



IOIN THE FUN AT CAMP STOW

Connecting with nature, unplugging from the device world, building lasting friendships, all of this and more are things that your child can learn this summer at Camp Stow at Rancho La Patera & Stow House! Join us this summer as we launch our first outdoor summer camp lead by our amazing Education Coordinator Lisa Potter along with an energetic team of instructors. \$200/participant for children ages K-3rd grade. Camp Dates: June 10th-14th, August 5th-9th, and August 12th-16th. 9am-1pm each day. Each child should come to camp with a packed lunch and snack.

For more information contact Lisa at lisa@goletahistory.org

Register at www.goletahistory.org/camp-stow/



City of Goleta









LIFE IS GOOD IN THE GOODLAND.

Goleta was incorporated in 2002 and sits near the coast of Central California. Our City's eight square miles are nestled between the Santa Ynez Mountains and Pacific Ocean, offering unparalleled scenic beauty. More than 28,000 people live in Goleta, and many more commute to work here. The City is on the cutting edge of the entrepreneurial business community. For a small city, there are lots of large, well-known companies who make their home in Goleta, and new entrepreneurs are popping up each year.

The City is governed by a five-member, elected City Council. As a General Law City, it has a Council-Manager form of government. This is the system of local government that combines the political leadership of elected officials in the form of a Council with the managerial experience of an appointed local government manager. The Goleta City Council serves as a legislative body. In 2018, residents voted for the first directly-elected Mayor to serve a two-year term, whereas previously, the Mayor was selected for a one-year term by the other Council members

Community engagement is important to the City. In 2018, the City's first Public Engagement Commission was appointed to address specific topics such as Council compensation, Council meeting start times, the concept of a charter city, and the term of mayor. They also provide input for reaching out to a greater number of residents. Of the seven appointed commissioners, one is a youth appointee who provides a unique perspective.

In 2019, the City launched LEAD Goleta—the City's first community academy, for residents to LEARN EMPOWER ADVOCATE and DISCUSS Goleta issues. The inaugural group of 25 residents learned about the different components of local government and how to become more involved with the City.

Goleta's newest park, Jonny D. Wallis Neighborhood Park, opened with great fanfare in the spring of 2019 and includes a number of exciting amenities including a skate plaza, multi-purpose field, basketball court, handball court, concrete ping-pong tables, bocce ball court, pickleball court, Bankshot basketball court (the first of its kind on the west coast!), walking path, picnic areas, fitness nodes and more! This four-acre park tucked into Old Town Goleta is the City's largest public park.

Another popular event in Goleta is the Dam Dinner, which started in 2012, will be held for the on August 17, 2019, from 5-7 p.m. The idea for the event was hatched at a Love of Goleta workshop in which participants shared what they love about our City and brainstormed on how to further create community. Every year at this event, people share a meal (either homemade or purchased from a local food truck) at the Lake Los Carneros Dam, a picturesque spot in Goleta. Since its inaugural event in 2012, the dinner has grown to over 400 people. This casual event brings people of all ages out to get to know one another over dinner, live music and

Come join us in the Goodland—a great place to live, work and play!



CONTACT CITY HALL

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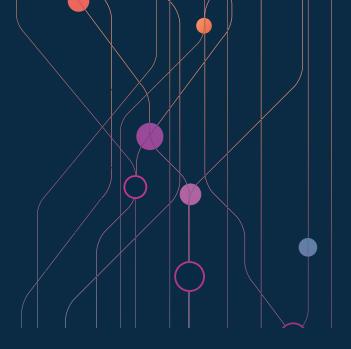




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